- 8. (New) The method of claim 7, wherein said intangible property interest is an interest in an intellectual property asset.
- 9. (New) The method of claim 8, wherein said intellectual property asset is selected from the group consisting of:

patent; trademark; and copyright.

10. (New) The method of claim 7, wherein said intangible property interest is selected from the group consisting of:

license; lease; easement; and goodwill.

- 11. (New) The method of claim 7, wherein said intangible property interest is a right included in a bundle of rights with respect to a person, place or a thing.
- 12. (New) The method of claim 11, wherein said right is selected from the group consisting of:

right to a unit of service;
right to income from a unit of service;
right to the use of an object;
right to income from an object;
right to the use of a place;
right to income from a place;
right of way;
right to navigate along a route;
right to use of genetic information;
right to income of a person for a period of time;
right to a person's time;
right to a person's ability, image or likeness;
right to bring lawsuit against a party;
right to collect a payment from a party;

right to profits from a partnership;

right to exclude an entity from making, using, selling, or importing a product; and right to exclude an entity from making, using, selling, or importing a product made of a method.

- 13. (New) The method of claim 7, wherein said intangible property interest is an interest derived from a second intangible property interest.
- 14. (New) The method of claim 7, wherein said intangible property interest is a share of a second intangible property interest.
- 15. (New) The method of claim 7, further comprising the step of: displaying the identifier or a description of said intangible property interest.
- 16. (New) The method of claim 7, further comprising the step of: inviting a seller to register an intangible property interest.
- 17. (New) The method of claim 7, further comprising the step of: registering an intangible property interest.
- 18. (New) The method of claim 7, further comprising the step of: computing the price of said intangible property interest.
- 19. (New) The method of claim 18, wherein the step of computing the price of said intangible property interest includes the step of:

  computing the price using Black-Sholes formula.
- 20. (New) The method of claim 7, further comprising the step of: displaying an ask price for said intangible property interest.
- 21. (New) The method of claim 7, further comprising the step of:

matching the bid with an ask price.

- 22. (New) The method of claim 7, further comprising the step of: offering for sale a share in said intangible property interest.
- 23. (New) The method of claim 7, wherein the electronic marketplace comprises a programmed computer coupled to a communication network.
- 24. (New) A method of marketing an intangible property interest on an electronic marketplace, the method comprising the steps of:

  registering said intangible property interest with the electronic marketplace;
  displaying an identifier or a description of said intangible property interest;
  receiving a bid from a buyer for purchase of said intangible property interest;
  selling said intangible property interest to the buyer.
- 25. (New) The method of claim 24, further comprising the step of: offering for sale a share of an intangible property interest.
- 26. (New) The method of claim 24, wherein said intangible property interest is an interest in an intellectual property asset.
- 27. (New) The method of claim 26, wherein said intellectual property asset is selected from the group consisting of:

  patent; trademark; and copyright.
- 28. (New) The method of claim 24, wherein said intangible property interest is selected from the group consisting of:
  license; lease; easement; and goodwill.
- 29. (New) The method of claim 24, wherein said intangible property interest is a right included in a bundle of rights with respect to a person, place or a thing.

30. (New) The method of claim 29, wherein the right is selected from the group consisting of:

right to a unit of service; right to income from a unit of service; right to the use of an object; right to-income from an object; right to the use of a place; right to income from a place; right of way; right to navigate along a route; right to use of genetic information; right to income of a person for a period of time; right to a person's time; right to a person's ability, image or likeness; right to bring lawsuit against a party; right to collect a payment from a party; right to profits from a partnership; right to exclude an entity from making, using, selling, or importing a product; and right to exclude an entity from making, using, selling, or importing a product made of a method.

- 31. (New) The method of claim 24, further comprising the steps of: computing income derived from said intangible property interest; and disbursing a portion of the income to the buyer.
- 32. (New) The method of claim 24, wherein said intangible property interest is an interest derived from a second intangible property interest.
- 33. (New) A record of an investment portfolio stored on a computer-readable medium, said investment portfolio comprising at least one intangible property interest.

- 34. (New) The record as in claim 33, wherein said intangible property interest is an interest in an intellectual property asset.
- 35. (New) The record as in claim 33, wherein said intellectual property asset is selected from the group consisting of:

patent; trademark; and copyright.

36. (New) The record as in claim 33, wherein said intangible property interest is selected from the group consisting of:

license; lease; easement; and goodwill.

- 37. (New) The record as in claim 33, wherein said intangible property interest is at least one right included in a bundle of rights with respect to a person, place or a thing.
- 38. (New) The record as in claim 37, wherein said at least one right is selected from the group consisting of:

right to a unit of service;
right to income from a unit of service;
right to the use of an object;
right to income from an object;
right to the use of a place;
right to income from a place;
right of way;
right to navigate along a route;
right to use of genetic information;
right to income of a person for a period of time;
right to a person's time;
right to a person's ability, image or likeness;
right to bring lawsuit against a party;
right to collect a payment from a party;

right to profits from a partnership;

right to exclude an entity from making, using, selling, or importing a product; and right to exclude an entity from making, using, selling, or importing a product made of a method.

5 M >

39. A computer-implemented method of selling a share in an intangible property interest, the method comprising the steps of:

computing a plurality of shares in an intangible property interest;
outputting a prospectus for shares in said intangible property interest;
computing a price for a share of said intangible property interest;
receiving a bid for a share of said intangible property interest; and
storing on a computer—readable medium the buyer's ownership interest in the
share of said intangible property interest.

- 40. (New) The method of claim 39, wherein said intangible property interest is an interest in an intellectual property asset.
- 41. (New) The method of claim 40, wherein said intellectual property interest is selected from the group consisting of:

  patent; trademark; and copyright.
- 42. (New) The method of claim 39, wherein said intangible property interest is selected from the group consisting of:

license; lease; easement; and goodwill.

- 43. (New) The method of claim 39, wherein said intangible property interest is a right included in a bundle of rights with respect to a person, place or a thing.
- 44. (New) The method of claim 43, wherein the right is selected from the group consisting of:

right to a unit of service;